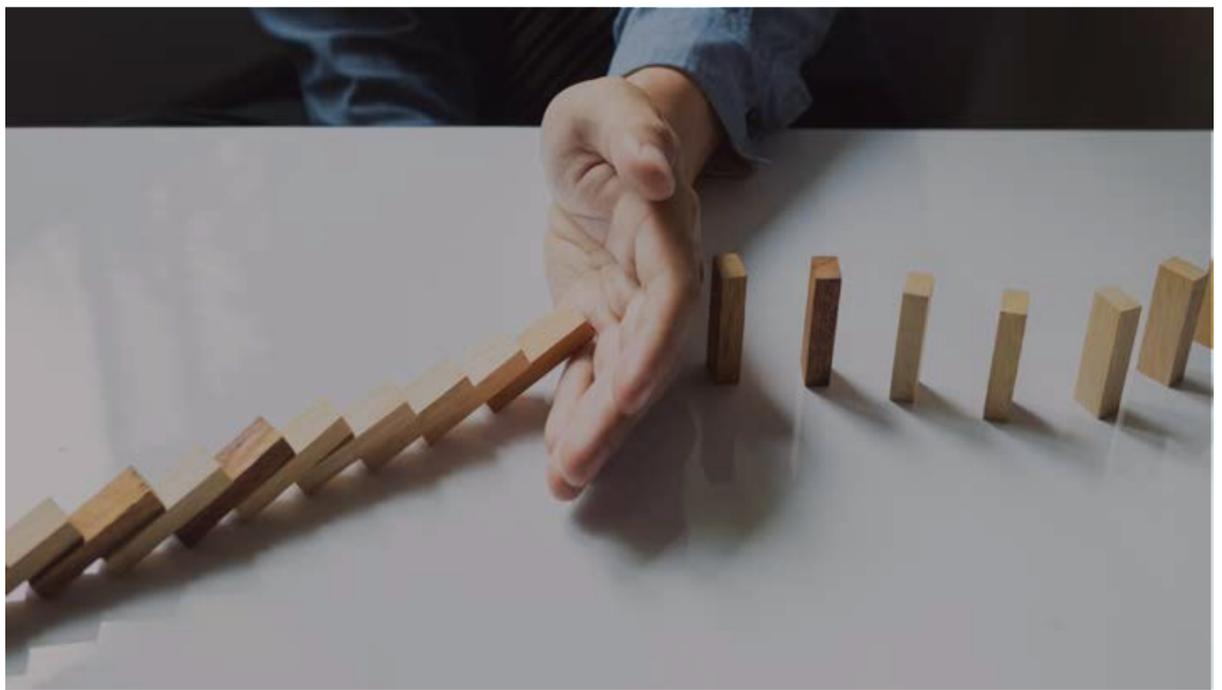


LEGACY LIFT OFF in the Age of Cloud

Over the last two decades, the increasing use of technology and internet have pushed major business sectors into the information age. As a consequence, now all large businesses can also be referred to as 'technology companies'. They mostly tend to own or operate off complex enterprise systems. These systems have evolved in nature from being simple logs and inventories that were based on specific servers, to their current address on the cloud. History can celebrate this to be one of the most progressive shifts for mankind.

Today's systems give the edge of machine learning and artificial intelligence to operate in the most efficient fashion, supported by the latest technology. They have their eyes set on the future and have embedded UX enhancements cycles into product development to take them there.

Enterprise product companies have dynamic models to adapt to in order to make their way into the future. New age licensing models such as SaaS have enhanced the possibility to have quick iteration cycles that meet customer demands. Companies with indigenous products have now built their own unique platforms on which their products are built and serviced.



On the other hand, this story of technical evolution has also witnessed many businesses which perished due to their resistance towards legacy migration. We have come across businesses that were simply overwhelmed and resisted change. They were hesitant and gave in to factors like -

- 1) No buy-in from stakeholders
- 2) Seemingly huge investment costs
- 3) Fear of the unknown outcome

They could not be sure if the shift was worth the risk, or found themselves without a promising UX direction to do it. We have discussed these and other issues around legacy migration previously.

Opting for the dynamic shift and tapping into its pool of possibilities is achievable only through a progressive and forward-thinking approach. Companies are now beginning to leap over the bureaucracy and focus on the eventual good that lies for them on the other side.

It is strongly advisable to choose an experienced UX partner who can understand your reservations and co-create a custom migration strategy for your product. An efficient UX team will allow you to leverage their expertise in migration and build options that would work for your organization and align them with the long-term goals and expectations of your company.

Closing Thought

At Koru, we have helped our clients take this leap and make the most of it through custom migration strategies and implementation techniques. We combine our passion with your vision to unlock the potential that your product is truly capable of.



Banshi Mehta

Banshi Mehta is the Founder & CEO of Koru UX Design LLP, with the experience of more than a decade in the field of User Experience. Collectively, her team provides exceptional UX for enterprise applications and complex systems, working with clients ranging from healthcare giant to boutique investment bank. She is a self-driven leader who is an inspiration to many whose lives she has touched through design. She believes that life is worth living when there is a meaningful contribution you make to people around you. What gives her the fulfillment is when she being in business ultimately helps someone live a better life.